PALETTE OF USED PANTONE COLORS

☐ Pantone ☐ Pantone ☐ Pantone ☐ Pantone
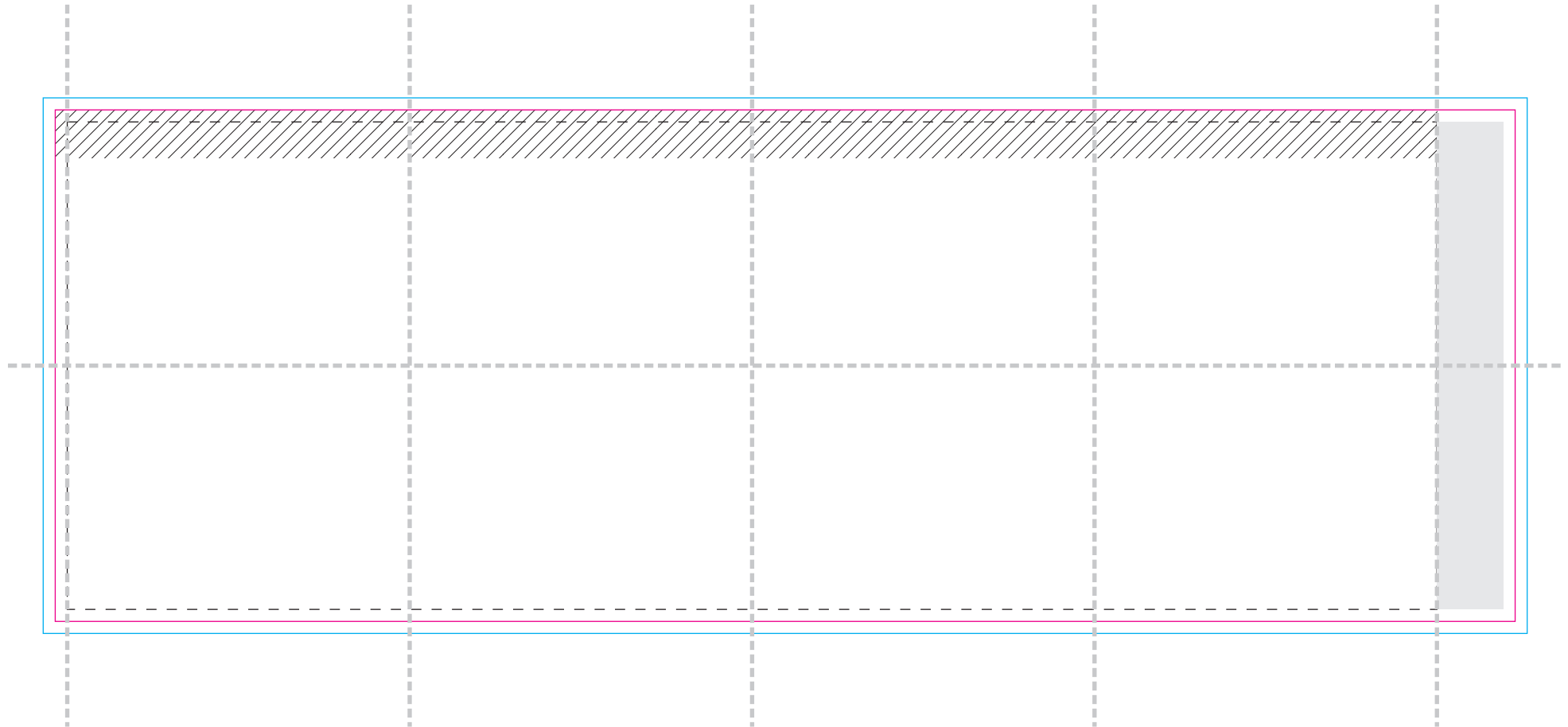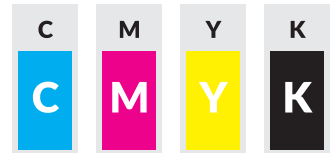
C **M** **Y** **K**

C M Y K

230 mm x 85 mm + 2 mm bleeds

DIE CUT

Artwork within this area will be seen on the finished cup.

BLEEDS

Please contain or mask artwork within this area.

TEXT CLEAR AREA

2 mm - Keep text and logos away from this area. All other artwork is acceptable.

GUIDELINES

Helpful in placing objects.

JOIN AREA

Artwork in this area meet up to create join.

LID AREA

8 mm - Artwork within this area may not be visible after covering the cup with a lid.