



- Auxiliary lines (sealing area) + format limitation, can be omitted when creating, these are only used for checking during digital previewing.
- Conditionally printable area
- Printable area
- Non printable area

Important for the production of your artwork:

- Print method:** Digital printing.
- Colors:** Colors must be created according to Euroskala CMYK. Please use the profile "ISO Coated V2 - Fogra 39". Gold, silver and metallic colors can not be printed; These are simulated in the best possible way.
- Print file:** Please, create data as Adobe Illustrator file (AI), Encapsulated Post Script file (EPS) or as PDF file (PDF-X4).
- Pictures:** Pictures must have a resolution of min. 300 dpi.
- Fonts:** Fonts must be converted into shape vectorized. A font size of 5 Pt is too small and it is not recommended.
- Placements:** Keep in mind that parts of your design that are relevant to the optimal appearance of your ad, are not right up to the shape edge should be set. for text please keep a minimum distance of 3mm to the formed edge.
- Crop:** No cropping or registration marks, no cropping allowance - your artwork will be printed to size. Slight register differences are possible.
- Print Mark:** The print mark (black box at the top left), which is shown on the print template, is absolutely necessary for the controlled production of the article. however, it is located in the invisible area.
- Better not print:** This area acts as a sealed seam; we therefore do not recommend printing on it, as machine-induced color abrasion and color changes can occur as digital inks do not have thermal resistance.

If you have any questions about the order or the creation of the print file contact us, we will be happy to help you!