





-  Guides (sealing area) + size limit control only (not required when printing)
-  Conditionally printable area
-  Printable area
-  Non-printable area

## Important for the production of your artwork:

- Printing method:** Digital printing.
- Colors:** Colors must be created according to Euroscale CMYK.  
Please use the profile "ISO Coated V2 - Fogra 39".  
Gold, silver and metallic colors can not be printed; These are simulated in the best possible way.
- Print file:** Please create data as Adobe Illustrator file (AI), Encapsulated Post Script file (EPS) or as PDF file (PDF-X4).
- Pictures:** Pictures must have a resolution of min. 300 dpi.
- Fonts:** Fonts must be converted into shape vectorized. A font size of 5 Pt is too small and it is not recommended.
- Placements:** Keep in mind that parts of your design that are relevant to the optimal appearance of your ad, are not right up to the shape edge should be set. For text please keep a minimum distance of 3mm to the formed edge.
- Crop:** No cropping or registration marks, no cropping allowance - your artwork will be printed to size.  
Slight register differences are possible.
- Print mark:** The print marks (black box top right) shown on the print tamplate are for the controlled  
Production of the article mandatory.
- Better not print:** This area serves as a sealing seam. In digital printing, slight color abrasion may occur when sealing printed areas.  
We also recommend that the horizontal sealing seam areas are selected in the same color shade otherwise,  
flashing may occur when cutting.
- Mandatory info:** The mandatory information on the back may not be changed, expect for the font color.  
A responsible manufacturer or distributor must also be evident from the graphic itself or as a separate indication.