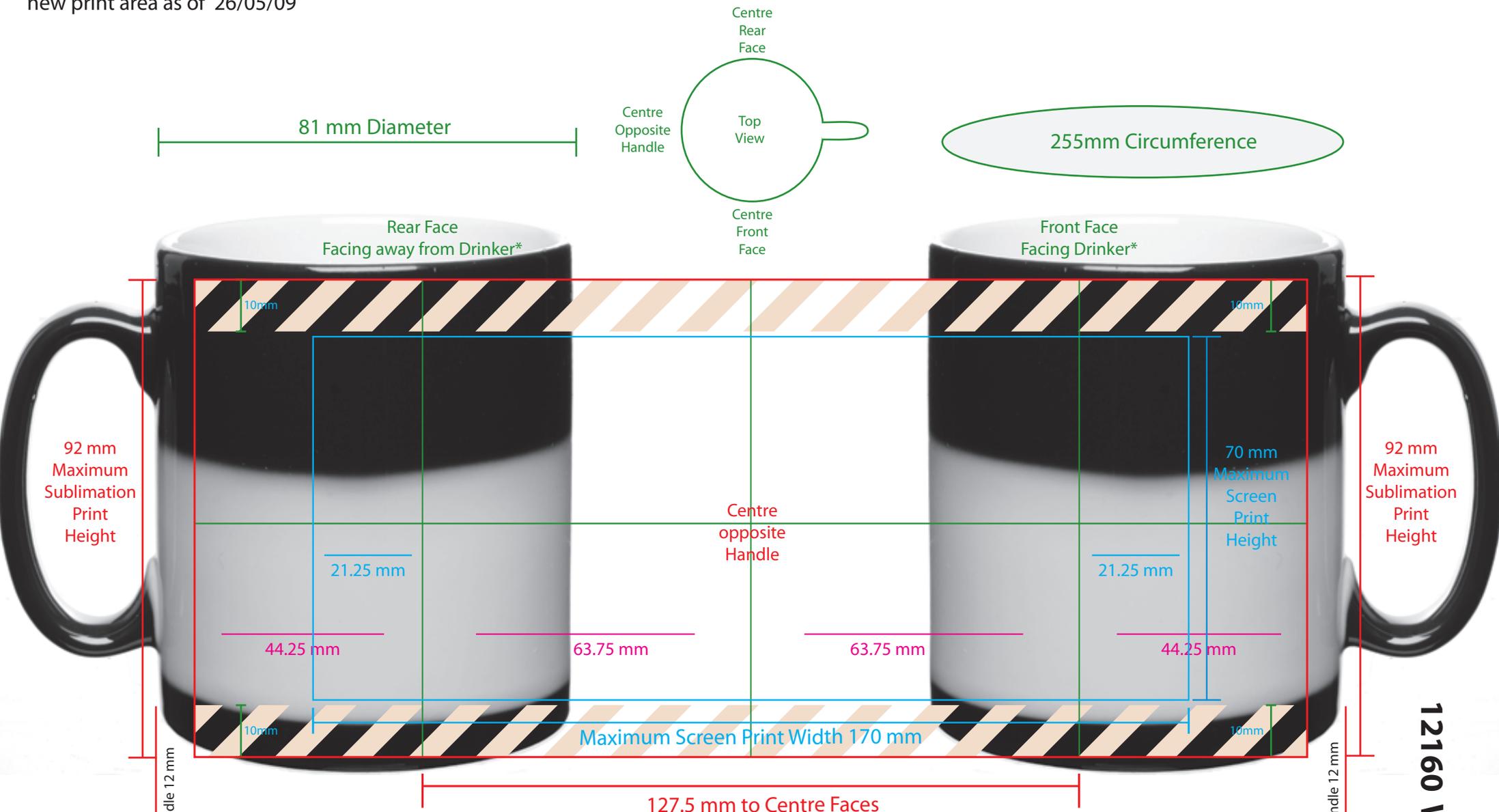


new print area as of 26/05/09



Maximum Sublimation Print Size
216 x 92 mm
Allow 1 mm bleed top and bottom
if full area is to be utilised

 Please avoid placing
critical matter
(text, Logos, Borders)
within these areas

Maximum Screen Print Size
170 x 70 mm Centralised

Screen printed lines need to
be at least 1pt (0.353mm) in
thickness

Text should be minimum 8pt
to remain legible.
Light text on a dark background
will reproduce better if bold

All dimensions are +/-
manufacturing tolerances
*Faces indicate a right hand
drinker, reverse for a left hand
drinker

12160 WOW Mug